



Presse release

Red Rock Challenge 2017 // Are You Steel Enough ?

The 5. Edition of the Red Rock Challenge will be on the 14th & 15th October 2017.

What does the Red Rock Challenge stand for?

The Red Rock Challenge is a combination of sporting and cultural event in the south of Luxembourg. Whether you are fond of Mountain biking or prefer a Trail Run, this challenge offers the participants to discover the great wealth of industrial and natural heritage of the communes of the former mining area.

Discover southern Luxembourg

The Red Rock Challenge 2017 departs from Belval (for the most of the races) and connects, like every year, the region's major tourist points such as Little Italy in Dudelange, the National Mining and Iron Museum in Rumelange, the Information Centre Ellergronn in Esch/Alzette and the Industrial and Railway Park Fond-de-Gras in Differdange/Pétange, which will act as relay points and water stops along the route.

The various tracks will lead the participants through the natural reserves of Haard, Hesselberg, Steebierg, Lalléngerberg and Giele Botter and come together at the Lycée Belval, where a festive gathering awaits participants at the end of the competitions.

You also will find out some musical animation, food & drinks, cloakroom & warm shower, bike wash (depends on the race you will participate).

So enjoy and relax.

Who can participate?

The Red Rock Challenge is open to people of all ages* and all levels. Participants can register individually or depending on the event (X-Duathlon) as teams of two or three competitors. All participants have the opportunity to take part in 1 event or to combine 2 different events one on Saturday and the second one on Sunday. Departures will be adjusted to allow for competitors of all levels to manage their race individually.

*General rules, age restrictions

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What will be new?

1. REVUE I Run Trail Day 14/10/2017// TAGEBLATT I Mountain Bike Day 15/10/2017

The new edition of the Red Rock Challenge has been basically reviewed!

The event will be divided into 2 separate events :

The **REVUE I Run Trail Day 14/10/2017**, first day of the event dedicated to the trail runners and the second day, the **TAGEBLATT I Mountain Bike Day 15/10/2017**, will be entirely dedicated to the mountain bikers.

With in these changes, we will offer two separate events to a different public: The runners and the mountain-bikers!

2. Time measurement // Podium

From this year on, the mountain bike races can also be run as a « tour » without **time measurement**. Prices have been reviewed...

Only the marathon MTB 75k and MTB 62 can be done in the form of a *Cyclo sportive*, this means with a time measurement.

Then, there will only be a podium on races including a time measurement!

With these changes every participant can discover our landscapes without pressure and will be able to choose between race or tour.

3. Urban Cyclocross

The Urban Cyclocross will be a whole new fun race.

Participants will ride on a loop (about 3-4km) through the urban landscape (eventually in the dark). They can also choose to use a mountain-bike or a cyclocross-bike.

On the track you will find out: stairs, betony, mud or other obstacles and if you can't imagine yourself what this race will be look like, then have a look at this:

<https://www.cxmagazine.com/video-wow-cyclocross-urban-cyclocross-from-iceland>

4. MTB Night Ride

Winter is approaching, nights are getting much more longer...How to handle your favorite sports during this time?

We will guide you during a night ride for about 2 hours and giving you the opportunity to check out some specific headlamps.

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5. Promotional clip

For this edition, the organization wanted to create an own promotional clip with following goals:

- Doing the promotion of Belval and southern Luxemburg showing some touristic, cultural and other highlights
- To realize one specific clip promoting our mountain-biking or running races
- For better presentation of our sponsors & partners

6. ASPORT Trail Challenge 2017

Red Rock Challenge organization initiated a trail challenge regrouping 4 races across Luxemburg :

- DKV Urban Trail (Luxembourg)
- Sudstroum Trail (CA Fola Esch)
- Red Rock Challenge
- Haard Trail (CA Dudelange)

This initiative will help us to support each other and to promote trail running in Luxemburg.

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Where do I find the tracks ?

Every track can be downloaded from our web page in multiple forms : <http://rr-challenge.lu/>

What to do during the event ?

You will find out a Red Rock Challenge village at the Lycée Belval.

What will you find out there ?

- Some drinking and foot
- A Testbike event will be set in place with some e-bikes our even a mechanical support (Asport)
- Some other info stands from our partners (Fit Doheem, ...)

Come and visit the blast furnace at Belval !

A new urban ensemble integrating the industrial remains in an unprecedented way awaits you.

Until october 31st, the blast furnace A is open to visitors until the platform of the bigmouth to 40 m of height. Access is by foot on the stairs.

Adress: Halle des poches à fonte / massenoire (in front of the Rockhal), avenue du Rock'n'Roll, L-4361 Esch-sur-Alzette

Registration required for guided tours :

Info:

Le Fonds Belval, tél. 00352 26 840-1

http://www.fonds-belval.lu/visite_guidee_fr

What about the fees?

You can book your races by crédit card on our webpage : <http://rr-challenge.lu/> or use the late entry possibility during the race weekend.

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Provisionnal program RRCH 2017

Friday 13/10/2017

Handing out of the bib numbers & late entry's (Lycée Belval) 18h00-20h00

Saturday 14/10/2017 // **REVUE I Run Trail Day**

Handing out of the bib numbers & late entry's 08:00-12:00

First start 09:30

X-Duathlon (MTB / RunTrail / MTB) Single or in a team of 3 (21.2/9.6/18.2 km) 09:30 (Start / Finish: Lycée Belval)

Podium 14:00

Urban Belval Trail Run 10,5 km Individuel 12:00 (Start / Finish: Lycée Belval) Clôture 14:00

RunTrail 27.7km Individuel 13:00 (Start Fond-De-Gras / Finish: Lycée Belval) Podium 16:00

RunTrail 18.2km Individuel 14:00 (Start Fond-De-Gras / Finish: Lycée Belval) Podium 15:30

End 18h00

Sunday 15/10/2017 // **TAGEBLATT I Mountain Bike Day**

Handing out of the bib numbers & late entry's (Lycée Belval) 8:00-9:00

First start 10:00

MTB 38.8 km Single 10:00-11:00 (Start / Finish: Lycée Belval) Randonnée

MTB 61.3 km Single 10:00-11:00 (Start / Finish: Lycée Belval) Randonnée

MTB 61.3 km Single 10:00-11:00 (Start / Finish: Lycée Belval) Cyclo sportive - Podium 13:30

MTB Marathon 75 km Single 10:00-11:00 (Start / Finish: Lycée Belval) Randonnée

MTB Marathon 75 km Single 10:00 (Start / Finish: Lycée Belval) Cyclo sportive - Podium 13:30

Urban Cyclocross Single 18:00 -18:45 (Start / Finish: Lycée Belval) - Gifts 19:00

End 17:00

MTB Night Ride 25-30km Single 18:00 (Start / Finish: Lycée Belval)

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Encourage the athletes (estimated program)
Follow the live event and support the athletes :

Saturday 14/10/2017 // **REVUE I Run Trail Day**

Differdange : Fond-De-Gras

X-Duathlon : first runner : 10:23

Belval : Finish

X-Duathlon : head of the race: 11:47

RT 27,8 km : head of the race: 14:58

RT 18,2 km : head of the race: 15:18

UBRT 10.5 km : from 12:00 to 14:00 on the Belval site

Sunday 15/10/2017 // **TAGEBLATT I Mountain Bike Day**

Rumelange : Musée National des Mines

MTB 75km : head of the race : 10:40

Dudelange : Quartier Italien

MTB 75km: head of the race: 11:05

Kayl : Alpe Léifrächen

MTB 75km: head of the race: 11:32

Esch : Poteau

MTB 75km: head of the race: 12:30

Esch : Stade Fola/Parc Gaalgebierg

MTB 75km: head of the race: 12:40

Belval : Finish

MTB 75km: head of the race: 13:07

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Support / Région / Projet / Bénévole

The Red Rock Challenge wishes to imply the citizens of the region to support the organization in the promotion of the southern region of Luxembourg.

How to do : Every person who wishes to support the organization of the Red Rock Challenge can show up at the following address : **support@rr-challenge.lu**, either by becoming a partner or volunteer !
!

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Who are the Red Rock Challenge 2017 partners?

List of partners Red Rock Challenge (Update: 01/06/2017)

Support of the the southern region through the PROSUD inter-municipal syndicate.

Main

Asport (partenaire Gold) > www.asport.lu

Financial partners

Agora > www.agora.lu

Belval Plaza Shopping Center > www.belvalshopping.lu

CFL > www.cfl.lu

Emile Weber > www.voyages-weber.lu

KBC Autolease: > www.kbclease.be

Ministère de l'économie / Direction générale du tourisme > www.mdt.public.lu

Pro-sud (partenaire Region) > www.prosud.lu

Co-partners

Cercle Athlétique Belvaux > www.cab.lu

Cercle Athlétique Fola > www.cafola.lu

Team Toproad > www.toproad.lu

Event partners

Bernard Massard > www.bernard-massard.lu

Bofferding > www.bofferding.lu

Casa della pasta > www.lacasadellapasta.lu

Centre d'Accueil Ellergronn > www.environnement.public.lu

Delhaize Belval > www.delhaize.lu

Fit Doheem > www.fitdoheem.lu

Ford > www.luxmotor.lu/

Lëtzbuerger Guiden a Scouten > lgs.lu/GruppKäl

Musée National de Mines de Fer Luxembourgeoises > www.mnm.lu

Parc Industriel et Ferroviaire Fond-de-Gras > www.fond-de-gras.lu

Youth Hostels > www.youthhostels.lu

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Schools

Lycée Belval > www.lbv.lu

Lycée Nic-Biever Dudelange > www.lnbd.lu

Lycée Technique Esch > www.lte.lu

Horesca

Brasserie K116 > www.k116.lu

Schraiberei – Concept Partners > www.schraiberei1535.lu

Logistic & Communication

Fiduciaire Muller & Associés > www.paddock.eu

Fontana > www.fontana.lu

Sensitiv > www.Sensitiv.lu

Main Media Partner

Tageblatt > www.tageblatt.lu

Le Quotidien > www.lequotidien.lu

Revue > www.revue.lu

Media

L'essentiel : www.lesessentiel.lu/

Big Bang (Interactive Media) : www.bigbang.lu

Donor

Sudgaz > www.sudgaz.lu

For more information, please visit the Red Rock Challenge 2017 website:
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